

December 2011

www.mainepoweroptions.org



MPO is now in it's 12th year and has seen excellent growth and expansion. Many of you have remained with us for most of the years of our operation. Your loyalty has helped guide the program to yet another successful year in a very competitive market. In 2004 there were just 11 suppliers and 20 licensed brokers. In 2011 we've seen that number reach 16 suppliers and 91 brokers. Thank you for your continued support !

Wishing you a safe and happy holiday season from the staff at Maine PowerOptions. We appreciate your business and look forward to assisting with your energy needs in 2012.

CONTRACT PROTECTION

Be wary of entering into a contract which does not specify your protections! If you sign an "Evergreen" contract (automatic renewal) you are giving the broker control over your next contract.

Define the scope of the agreement:

Which energy products are included, which accounts will be included, and what components for each service are included?

Define the term of the agreement:

How long is the agreement in place? Is there a contract end date, and if not, why? What fees are to be paid to the broker and what are the payment terms and conditions?

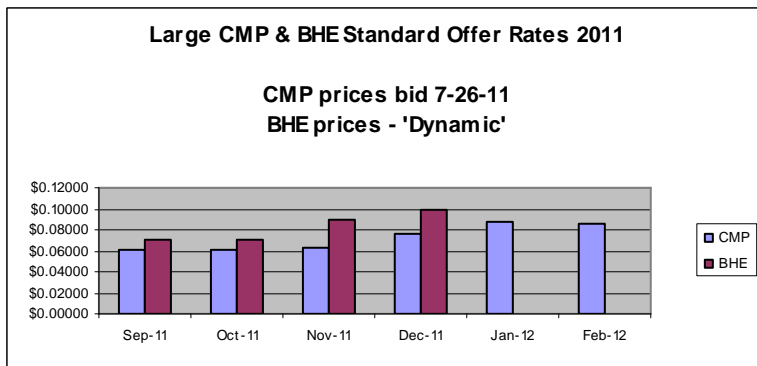
Define any exemptions or circumstances:

Are there any components or accounts not included in the agreement? If any accounts close while under contract, what are the ramifications or fee?

Natural Gas remains the major driver of Electricity pricing in New England. The huge US market developed with new technology called 'fracking'. Many states to continue to find Natural Gas sources using this technology but some have determined this practice has environmental dangers. If more regulations impact fracking technologies then Natural Gas prices will rise. Any differential now seen with Fuel Oil will be greatly diminished.

If there are any changes to your accounts such as account closure or change in rate class please let us know at the earliest opportunity. There may be new options for any of these accounts.

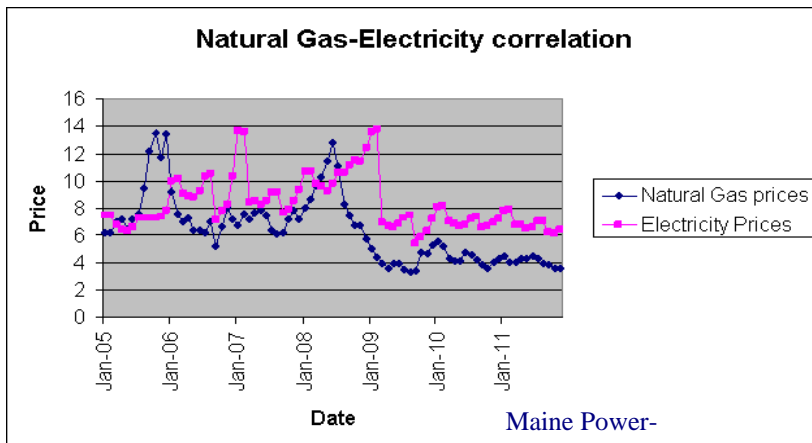
LARGE STANDARD OFFER PRICE COMPARISON



DEMAND RESPONSE SOLUTIONS=\$\$\$

"Demand Response" is your opportunity to earn money by reducing electric usage when called upon by ISO-NE to do so. Performance is measured by your hourly average reduction over the duration of an event. If you are interested in this alternative source of revenue, want to improve your energy management while keeping the grid operational in times of stress, please contact us for more information and we'll help you determine if you qualify and which program is right for you.

NG-ELECTRICITY PRICE COMPARISON



Natural gas working inventories ended November 2011 at a record high, about 1 percent above the same time last year. The Energy Information Administration expects the Henry Hub spot prices will continue to decline in 2012, averaging \$3.70 MMBtu.

If you would like additional information please contact us at 877-852-3332 or info@mainepoweroptions.org.