



STATE OF MAINE
PUBLIC UTILITIES COMMISSION
18 STATE HOUSE STATION
AUGUSTA, MAINE
04333-0018

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August 17, 2011

To: Competitive Electricity Suppliers

Re: Responsibility of Competitive Electricity Suppliers with Regards to Representatives and Agents

In light of the increased number of Competitive Electricity Suppliers (CEP) becoming licensed to provide both aggregator/broker and supplier services, we want to remind licensed CEPs of their responsibilities when contracting with representatives or agents in the Maine market. An entity must be licensed in Maine to market electricity whether operating as a supplier or aggregator/broker. Chapter 305 §2(C)3 states that by obtaining a license a CEP agrees to use reasonable efforts not to conduct business with any entity acting as a competitive electricity provider in Maine without a license from the Commission. For the purpose of this provision, a review of the Commission's webpage to determine if an entity is licensed constitutes a reasonable effort. A licensed CEP should ensure that the Commission has issued a license for any entity the CEP plans on enlisting to market its electricity products in Maine. A listing of licensed CEP is available at http://www.maine.gov/mpuc/electricity/list_of_suppliers.shtml. You may also contact Lucretia Smith at (207) 287-1383 or by email at Lucretia.Smith@maine.gov to request verification that an entity is licensed or to check on the status of a license application.

A CEP also has full responsibility for the actions of its representative and/or agent when operating in Maine. Chapter 305, §4(C) of the Commission's rules, states that for purposes of this section, the obligations and requirements of a competitive electricity provider shall apply to representatives or agents that act on behalf of a competitive electricity provider. Competitive electricity providers are responsible for violations of the provisions of this section by representatives or agents acting on their behalf.

If you have any questions or need additional information, please contact Lucretia Smith.

Sincerely,

A handwritten signature in cursive script that reads "Karen Geraghty".

Karen Geraghty
Administrative Director